



# WALP / WSNLA Annual Conference January 19 - 21, 2012



## Sponsorship & Tabletop Display Opportunities

**Reserve Your Sponsorship Package And/Or Tabletop Display By October 1, 2011  
To Insure Listing In The Conference Registration Brochure.**

### Title Sponsorship - \$2,000

- Exclusivity – Company name the only one used in conjunction with the Conference slogan.
- Sponsorship of Opening Educational Session.
- Company name the only sponsor name mentioned during the Opening Session of the Conference.
- Signage – Signage/handouts during the Opening Session, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registrations – Two complimentary Full Conference Registrations. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Name Badges - \$1,250 (SOLD - Vibrant Plants)

- Exclusivity – Company name the only one used in conjunction with the name badges.
- Signage – Logo on the name badges, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Thursday Reception - \$750

- Exclusivity – Company name the only one used in conjunction with the Thursday Reception.
- Signage – Signage at the Reception, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Friday Morning Coffee Service - \$750 (SOLD - Stihl NW)

- Exclusivity – Company name the only one used in conjunction with the Friday Morning Coffee Service.
- Signage – Signage at the Coffee Service Station, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Friday Lunch - \$1,000

- Exclusivity – Company name the only one used in conjunction

with the Friday Lunch.

- Signage – Signage at the Lunch, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Friday Afternoon Break - \$750 (SOLD - Blooming Nursery)

- Exclusivity – Company name the only one used in conjunction with the Friday afternoon break.
- Signage – Signage at the Break, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Friday Reception/Dinner - \$1,250 (SOLD - NC Machinery)

- Exclusivity – Company name the only one used in conjunction with the Friday Reception/Dinner.
- Signage – Signage at the Reception, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Saturday Continental Breakfast - \$1,000

- Exclusivity – Company name the only one used in conjunction with the Saturday Continental Breakfast.
- Signage – Signage at the Breakfast, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

### Saturday Lunch - \$1,000

- Exclusivity – Company name the only one used in conjunction with the Saturday Lunch.
- Signage – Signage at the Lunch, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.

- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

**Saturday Reception - \$750 (SOLD - VPC Sales)**

- Exclusivity – Company name the only one used in conjunction with the Saturday Reception.
- Signage – Signage at the Break, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

**Awards Dinner \$1,250 (SOLD - Van Klaveren’s)**

- Exclusivity – Company name the only one used in conjunction with the Awards Dinner.
- Signage – Signage at the Dinner, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

**Seminar/Workshop - \$750**

- Exclusivity – Company name the only one used in conjunction with the Seminar/Workshop.

- Signage – Signage at the Seminar/Workshop, listing in Conference brochure, name recognition in WALP/WSNLA publications.
- Tabletop display – One complimentary indoor tabletop display.
- Registration – One complimentary Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

1. Friday Keynote (*Sold to Title Sponsor*)
2. Friday Landscape Breakout #1
3. Friday Business Breakout Session #2
4. Friday Nursery Breakout Session #3
5. Friday Landscape Breakout Session #4
6. Friday Business Breakout Session #5
7. Friday Nursery Breakout Session #6
8. Saturday Keynote
9. Saturday Landscape Breakout Session #7
10. Saturday Business Breakout Session #8

**Tabletop Display - \$699/Indoor or Outdoor**

- Listing in Conference brochure, name recognition in WALP/WSNLA publications, Full Conference Registration. Additional discounted Full Conference Registrations - \$225 each.
- Presentation Opportunity – Opportunity to enhance your visibility through presentation during “Vendor Conversation Hour”.

**Additional Tabletops - \$200**

**Cash Donation - \$100-\$499**

- Listing in Conference brochure, name recognition in WALP/WSNLA publications.

**WALP/WSNLA 2012 Conference Sponsorship Reservation Form**

***Yes! I want to sponsor the WALP/WSNLA January 19 - 21, 2012 Conference at the Tulalip Resort Casino in Tulalip, Washington***

Sponsorship Package Desired: \_\_\_\_\_ Package Price: \$ \_\_\_\_\_

Payment Method:       Check (payable to WALP)       Visa       MasterCard

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name On Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Return to:**

**WALP**

**23607 Highway 99, #2C • Edmonds, WA 98020**  
**Phone: (425) 967-0729 • Fax: (425) 771-9588**  
**E-mail: info@walp.org**

**OR**

**WSNLA**

**34400 Pacific Hwy S. Ste. 2 • Federal Way, WA 98003**  
**Phone: (253) 661-6055 • Fax: (253) 661-6058**  
**E-mail: info@wsnla.org**